

Stelmashenko E.

Assessment of development of the personnel of the enterprise

In article the essence of system of development of the personnel which represents the many-sided and difficult concept covering a wide range of interconnected psychological, pedagogical, social and economic problems is opened.

Key words: *system of development of the personnel; personal, professional and social development of the personnel.*

ECONOMY OF TRADE AND SERVICES

Berezin A., Shovkova O.

Internet technology as a factor of development of the commercial enterprises of consumer cooperation in Ukraine

The article deals with the trends and problems of trade enterprises of consumer cooperation in Ukraine, proposed the introduction of Internet technology, identified the benefits of its use.

Key words: *food market, consumer cooperatives of Ukraine, Internet technologies, mechanism.*

Crivoshey V., Grek A.

Methodical approaches to conducting of analysis of effectiveness of activity of enterprises of restaurant economy

A method of constructing three-factor and five-factor model of industrial efficiency of restaurant businesses.

Key words: *employment equity, enterprise restaurant management, the efficiency of enterprises, enterprise performance management of restaurant.*

Crivoshey V., Gorpichenko A.

Features of development of restaurant economy: tendencies and prospects

The article analyzes the trends in the restaurant sector, identified indicators of human capital businesses at restaurants.

Key words: *restaurant management, enterprise development, trade, development indicators.*

Mishchuk I.

Essence and peculiarities of logistic processes and flows in retail trade enterprises

The article deals with logistic processes in complex of retail trade enterprises logistic activity, species diversity and peculiarities of main logistic flows, which are the object in retail trade logistic management system, are identified.

Key words: *retail trade, enterprise, logistic, logistic activities, logistic flow, logistic processes.*

Olinichenko E.

The procedure of forming stock trading company

The factors influencing the formation and inventory identified the main directions of

their use in retail environments.

Key words: *stocks, trade stocks, commodities, commodity resources.*

Rabotkina S.

The market of hotel services in the Ukraine: the present state and prospects of development

Pre-crisis and the present state of the market of hotel services in the Ukraine have been considered in the article. Main problems of their functioning and factors which can create favorable conditions for their development have been analyzed in this article.

Key words: *a hotel service, hotel services market, a hotel operator, development.*

Sobolev V.

Key trends in retail in Donetsk region

Indicators highlighting changes in the main development indicators Donetsk region retailers: the number of companies, trading area of retail stores, total sales of consumer goods, security of the population are observed. The directions of development of retail trade in the near future are determined.

Key words: *development of retail businesses, the number of enterprises, trade area, shop, total sales, security of the population.*

Tkachova Sv., Ivanova T.

The definition of the term «restaurant business»: the nature and differences

The essence of the concept of «business» is comprehensively studied. Contact the concept of «business» with the concepts of «entrepreneurship», «commerce», «enterprise», «economy» is installed. Author's edition of the essence of the concept «restaurant business» is proposed and justified.

Key words: *restaurant industry, restaurant business, business, entrepreneurship, commerce.*

INVESTMENT AND INNOVATIVE MANAGEMENT

Veretennicova O.V., Bondarenko A.V

Financial and economic conditions interaction of social investment

In the article the financial and economic conditions of interaction of social investment, identified obstacles to forming effective policy interactions of these entities.

Keywords: *investment, social investment, social impact, business-structure, corporate social responsibility, cooperation, the financial and economic conditions of interaction of social investment*

Musaiev A.

The analysis of dynamics and modern trends of the regional investment and innovative development of agro-industrial complex

The article considers the modern trends of investment and innovative development of