

Chatskis Y., Fedorets M.

Scientific grounding for the criteria evaluation of the master class

The article is devoted to study of a single item of a master class as the criteria for evaluation of its participants. The scientific approach involves a comprehensive and systematic study of this component on various grounds that during creating a real master class will develop enough quality indicators for general evaluation studies, the effectiveness of the Master and others.

Key words: *workshop, educational process, the participants, the concept, evaluation criteria, accounting discipline.*

SOCIO-ECONOMIC PROBLEMS OF DEVELOPMENT OF NATIONAL ECONOMY

Azarian O.

Methodology of development of system of food safety of region

In the article questions of complex estimation of food safety level on the base of the development and descriptions of the correlation its actual economic parameter with border importance of the criterion, defining food safety of the region in modern condition of food production for population, as well as development of strategies of to food safety provision of the country on regional level are considered.

Key words: *food safety, regional policy, factors of development, agrarian policy, strategy of provision.*

Blizkiy R.

Prospect design of development of garden-stuffs and vegetables canning complex

The mechanism of development of garden-stuffs and vegetables canning complex is examined, the economic and mathematical model of calculations of necessary production volumes is offered for providing of necessity of region in fresh and canned garden-stuff and vegetable products.

Key words: *relations of markets, garden-stuff and vegetable products, garden-stuffs and vegetables complex, imitation design, optimization of the production program.*

Davydova I.

Informal employment in the labor force during the post-crisis development

The analysis of the transformation of informal employment in the post-crisis period is given, the theoretical aspects of the formation of informal employment are considered.

Key words: *informal employment, informal economy, labor market*

Klokar O.

Socio-economic mechanism of forming of labour potential of agrarian sphere.

In the article the considered phases and efficiency of development of socio-economic mechanism of labour potential of agrarian sphere, certainly leading measures on his improvement. It will provide the increase of the personal interest of peasants in the results of the labour.

Key words: *labour potential, agrarian sector of economy, sentinel payment of labour, social infrastructure.*

Kolomytseva O., Vasiuk N.

Assessment of the potential development of mechanical engineering

The authors investigated the need to assess the development of potential of machine-building enterprises, they offered the most effective method of evaluation. The set of diagnostic indicators of enterprises of machine building industry is defined, and the necessity of their application is grounded.

Key words: *indicative management, an indicative method, matrix method, competitiveness, potential business.*

Luchkova J.

Research of the norms and regulations of WTO on providing state assistance to producers of oil fat staffs.

The article studies the issues of the norms and regulations of WTO on providing state assistance to producers of oil fat staffs and providing tactical and strategic efficiency of enterprise activity.

Key words: *regulation of WTO, state assistance, oil fat staffs, efficiency.*

Mitsenko N.

Ways of consumer cooperation social responsibility implement in rural areas

The essence of consumer cooperation social responsibility is examined in the article, conditions of its implementation through the development of stock and production activities are scrutinized.

Key words: *social responsibility, consumer cooperation, stock activity, manufacturing, development of rural areas.*

Musaieva A.

Theoretical Foundations of the land market as part of the market economy in Ukraine

Identified the economic essence of socially-oriented economy market and the theoretical basis of land market as part of the economy market in Ukraine.

Key words: *economy socio-oriented market, the land market, land as a factor of production, the right to our land, the infrastructure of land market.*

Papaica O.

Economic potential and strategy of development of the market system in Ukraine

The questions of functioning of economic potential and definite approaches and machineries are considered in relation to effective development of the market system in Ukraine.

Key words. *innovative potential, strategies of economic development of Ukraine.*

Samosionok L.

Integral evaluation of the national economies transformation of the European Union New Member States

Branch importance integral evaluation in national economies' structure is done.

Branch structure dynamics of the national economies is analyzed in condition of the

economical integration of the European Union New Member States.

Key words: *economic convergence, development strategy, branches structure, integral branch impotence index.*

Tarangul V.

Methodological basis of fiscal mechanism analysis in regional development in Ukraine

Methodological basis of the fiscal mechanism analysis for regional development in Ukraine are generalized and areas of improvement of such analysis are suggested. A hierarchy of indicators for analysis of the fiscal mechanism for regional development in Ukraine is proposed.

Key words: *budget and tax mechanism, regional productivity, regional development.*

Chernega O., Bocharova U.

Monitoring components of Ukraine's competitiveness

In the article the changes in the competitive position of Ukraine in the rankings of World Economic Forum and International Institute for Management and Development were analyzed, factors responsible for these changes were identified.

Key words: *monitoring, components of competitiveness, competitive position, the level of competitiveness, the World Economic Forum (WEF), International Institute for Management and Development (IMD).*

Shemyacov O.

Improvement of system of preparation of representatives of subjects of social-labour relations as one of directions of development of production democracy

In the article the research of the status of organization in preparation of representatives of subjects of social-labour relationship has been conducted toward the conduct of voice process and the influence of it to the development of production democracy has been determined.

Key words: *labour relations, system of education, negotiation process.*

Sheremet T., Kosheleva M.

The role of Ukraine foreign trade of computer and information services in the national economy's competitiveness on the international knowledge-intensive services market

The features of structure of highly technological services and their classification are considered in this article, foreign trade of Ukraine of the market of highly technological services, role is estimated in her composition of trading in computer and informative services, influence of the indicated services is determined on the international competitiveness of national economy.

Key words: *international market of knowledge-intensive services, foreign trade of computer and information services, international competitiveness of national economy.*

Yorciv N.

Priority directions of strengthening of economic safety of the real sector of national economy

In the article the priority directions of stimulation of the real sector development are outlined.

Key words: *the real sector of economy, economic security, institutional mechanism.*

ECONOMIC MACHINERIES OF MANAGEMENT BY AN ENTERPRISE

Andriushkina M., Frolova L.

Estimation of Efficiency and Optimization of Enterprise of Capital Structure

This article studies the problems of the manages of the capital structure of enterprises, dependence of their financial and economic state from the capital structure, and also it is given an operative estimation of financial and economic state of the enterprise.

Key words: *optimal capital structure, owned capital, borrowed capital, operative estimation of financial and economic state of the enterprise.*

Babenko A.

Essence of concept «Management changes» in scientific diskurse

In the article determinations of essence of concept «Management changes» are analyzed and conceptions the authors of which offer going near a decision this problem are certain.

Key words: *changes, resistance changes, management, motivations of changes, innovations, organizational changes*

Varfolomeeva E.

The mechanism of optimizing the potential of controlling information

The article examines the stages of optimization potential of controlling information, defines directions and principles of optimizing the potential of controlling information in the system of enterprise management.

Keywords: *optimization of the information potential of controlling, the mechanism of optimizing the potential of controlling information, the principles of optimizing the information potential of controlling, net present value.*

Glotova D.

Theoretical aspects of cost approach to management by enterprise

In the article theoretical principles of management by an enterprise on the basis of cost approach are defined, his basic advantages are certain. The objects of value-based management are certain, exposed intercommunications between them.

Key words: *management, enterprise, cost approach.*

Grygorash O.

Growth reserves of economic potential of the enterprise in conjunction with its